Vineland Downtown Improvement District Main Street Vineland

## **Annual Cruise Down Memory Lane**

Event Date: June 8, 2024 Event Time: 5:00 pm-9:00 pm Event Location: Landis Avenue between East Avenue to West

This event attracts over 1,000 American cars -- over one mile of cars -- and is open to street rods, muscle cars, stock or custom classics, rat rods, and cruisers.

# **Sponsorship Opportunities**

### Major Sponsor (limit one)

- Sponsor to be recognized as major sponsor at event
- Logo in select email blasts, social media posts, website, flyers promoting event
- Table space or kiosk space available for vendor to set up at event (sponsor to provide)
- Two banners may be displayed at event (up to sponsor to provide banners and installation)

#### **Chrome Sponsor**

- Sponsor to be recognized as chrome sponsor at event
- Logo in select email blasts, social media posts, website, flyers promoting event
- Table space or kiosk space available for vendor to set up at event (sponsor to provide)
- Two banners may be displayed at event (up to sponsor to provide banners and installation)

#### **Dash Plaques Sponsor**

- Logo in select email blasts, social media posts, website, flyers promoting event
- Logo to be printed on award plaques handed our at event
- One banner maybe displated at event (up to sponsor to provide banner and installation)

#### **Automotive Sponsor**

- Logo in select social media posts
- Table space or kiosk space available for vendor to set up at event (sponsor to provide)

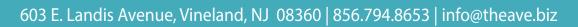
#### **Friend Sponsor**

• Name listed in Crusing Magazine ad and on volunteer t-shirts



#### 501(c)(3)

The mission of Main Street Vineland is to preserve, protect, and enhance the downtown area with its historic and natural assets, while raising the value of downtown properties and its businesses. All donations may be tax deductible and can be made by check, direct deposit or credit card.





\$2,500

SOLD

\$1,500

\$1,000

\$500

S100