

# Vineland Downtown Improvement District Main Street Vineland

## Annual Food Truck Festival

Event Date: August 27, 2023

Event Time: 11:00 am-7:00 pm

Location: Landis Avenue & Mini Parks on Blvd



Food truck festivals are the latest craze in communities around the country. Main Street Vineland will be partnering again with a professional food truck organizer to host this exciting event downtown. Music entertainment, games for kids for be provided. We will be promoting this event heavily and always have a great crowd in attendance.

### Sponsorship Opportunities

#### Major Sponsor (limit one)

**\$2,500**

- Identified as major sponsor in all press releases
- Major sponsor will always receive larger logo and greater recognition whenever possible
- Logo in print ads
- Logo in email blasts
- Logo in social media posts
- Logo on flyers promoting event
- Logo to appear on The Ave website identifying as major sponsor
- Table space or kiosk space available for vendor to set up at event (sponsor to provide)
- Two banners may be displayed at event (up to sponsor to provide banner and installation)
- Recognition from announcer at event as the major sponsor

**SOLD**

#### Event Entertainment

**\$1,500**

- Logo in select email blasts
- Logo in select social media posts
- Logo on flyers promoting event
- Logo to appear on website identifying as supporting sponsor
- Table space or kiosk space available for vendor to set up at event (sponsor to provide)
- One banner may be displayed at event (up to sponsor to provide banner and installation)

#### Kid's Corner Sponsor

**\$500**

- Logo in select social media posts
- Logo to appear on website identifying as patron sponsor
- Table space or kiosk space available for vendor to set up at event (sponsor to provide)
- One banner may be displayed at event (up to sponsor to provide banner and installation)



#### 501(c)(3)

The mission of Main Street Vineland is to preserve, protect, and enhance the downtown area with its historic and natural assets, while raising the value of downtown properties and its businesses. All donations may be tax deductible and can be made by check, direct deposit or credit card.