



## Olde Fashioned Christmas

December 6, 2024 Event Starts

December 7, 2024 Event Ends

Location: Landis Avenue

Come join us as we re-create a Christmas of yesteryear in the style of Charles Dickens. See The Ave come alive with the spirit of Christmas at our first "Olde Time Christmas On The Ave". Join Christmas carolers, photos with Santa, take a Carriage Ride, shop and enjoy a scenic Christmas stroll on The Ave.

## Sponsorship Opportunities

### An Olde Fashioned Christmas on The Ave (Father Christmas Major Sponsor) \$2,500

- Identified as major sponsor in all press releases and SNJ Today Column
- Major sponsor will always receive larger logo and greater recognition whenever possible
- Logo in print ads, email blasts, social media posts, flyers promoting event, on The Ave website
- Table space or kiosk space available for vendor to set up at event (sponsor to provide and staff)
- Two banners may be displayed at event (up to sponsor to provide banner and installation)
- Recognition at event, on radio, live stream or TV as the major sponsor
- Logo and mention as Major sponsor on all live streams, radio and taped broadcast
- Logo will appear on the large street banner
- Logo will appear on on billboard

**SOLD**

### An Olde Fashioned Christmas on The Ave (Christmas Carol Sponsor) \$1,500

- Identified as entertainment sponsor in all press releases and SNJ Today Column
- Logo in select print ads, email blasts, social media posts, flyers promoting event, on The Ave website
- Recognition at event, on radio, live stream or TV as the entertainment sponsor
- Table space or kiosk space available for vendor to set up at event (sponsor to provide and staff)
- One banner may be displayed at event (up to sponsor to provide banner and installation)
- Logo and mention as Entertainment sponsor



#### 501(c)(3)

The mission of Main Street Vineland is to preserve, protect, and enhance the downtown area with its historic and natural assets, while raising the value of downtown properties and its businesses. All donations may be tax deductible and can be made by check, direct deposit or credit card.



## **Sponsorship Opportunities**

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### **An Olde Fashioned Christmas on The Ave (Deck The Halls Sponsor) \$1,000**

- Logo in select email blasts, social media posts, flyers promoting event, on The Ave website
- Recognition at event, on radio, live stream or TV as a supporting sponsor
- Table space or kiosk space available for vendor to set up at event (sponsor to provide and staff)
- One banner may be displayed at event (up to sponsor to provide banner and installation)
- Recognition at event
- Logo and mention as supporting sponsor

### **An Olde Fashioned Christmas on The Ave (Candy Cane Lane Sponsor) \$500**

- Logo in select social media posts
- Logo to appear on website identifying as patron sponsor
- Table space or kiosk space available for vendor to set up at event (sponsor to provide)
- Recognition at event

### **An Olde Fashioned Christmas on The Ave (Jack Frost Sponsor) \$250**

- Logo displayed as Friend Sponsor in social media posts
- Recognition at event

### **An Olde Fashioned Christmas on The Ave (Elf Sponsor) \$100**

- Recognition at event



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